**Assignment #5: Join the Makeover Monday Project**

*MSiA – Introduction to Data Visualization and Data Storytelling*

1. **Requirements**

[Makeover Monday](http://www.makeovermonday.co.uk/) is a data visualization project. Every week, the organizers post a new [dataset](http://www.makeovermonday.co.uk/data/) and a graph, asking participants to create a more effective makeover. Participants post their makeovers on Twitter, using the hashtag **#MakeoverMonday**.

For this assignment, you are asked to join the Makeover Monday project. Use Tableau to create your visualization. Please use the dataset that will be posted on the [website](http://www.makeovermonday.co.uk/data/) on February 27th. If you have a Twitter account, please publish your visualization using the hashtag **#MakeoverMonday.**

*Tip: if you are looking for inspiration, use the #MakeoverMonday hashtag to find previous submissions on Twitter. Also, you can watch the weekly webinars, where the organizers provided feedback:* [*https://www.makeovermonday.co.uk/webinars/*](https://www.makeovermonday.co.uk/webinars/)

Your submission will include:

1. Data visualization in Tableau (use .twbx extension)
2. An explanation of:
   1. why the chart type(s) that you used is/are relevant
   2. what audience(s) you had in mind when creating the visualization
   3. how your visualization incorporates the lessons in this class (e.g., design best practices, accessibility, the psychology of data visualization)
   4. what you learned in the process
3. **Grading Rubric**

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| **TABLEAU DATA VISUALIZATION**  Your graphs incorporate learnings from readings and class lectures. | 5 points |
| **EXPLANATION IN WORD OR POWERPOINT (MIN. 500 WORDS)** |  |
| You are able to clearly explain how your visualization incorporates the learnings from readings and class lectures. | 4 points |
| You provide strong and clear reasons for why the chart type(s) that you selected is/are relevant. | 3 points |
| You mention your audience. | 1 point |
| You are able to clearly explain what you learned throughout the process of working on this assignment. | 1 point |
| Ideas are logically organized.  Correctness of grammar and spelling. | 1 point |
|  | **15 points** |